

ERIC THOMPSON

graphic designer



919.673.5862



eric.cre8tive@gmail.com



www.itseric.me

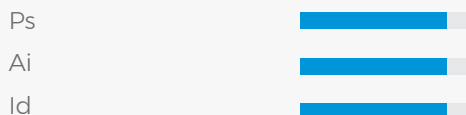
PROFESSIONAL STATEMENT

Exposure and experience are two of the best teachers when it comes to design. With over a decade serving as a Graphic Designer in both leadership and secondary capacities, I've gained a unique combination of skills and expertise that I am seeking to leverage with your company.

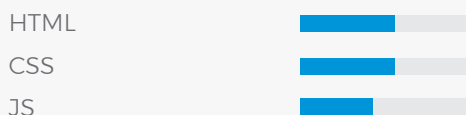
Whether it has been through design direction and execution, marketing plan development or managing the day-to-day activities of small marketing teams, I've done it all.

As a natural team player who is also comfortable going at it solo if necessary, I'm committed to the process and progress of the "bigger picture" through the values of strong leadership, problem solving, research and time management skills.

Creative Suite



Web



Proj. Management



Creative Direction

EXPERIENCE

2017-
Ongoing

LONGLEAF AGENCY

Senior Graphic Designer | Contract

- Coordinate and strategize with agency clients to develop targeted creative assets for local political campaigns
- Assist agency stakeholders in marketing and brand development efforts
- Provide guidance and assistance to junior designers

2018-2021

SYSOMOS/MELTWATER

Graphic Designer | Contract

- Ongoing contract position for local social media analytics company.
- Work withing brand guidelines to deliver all creative assets for both digital and print output.
- Assist in the conceptualization of various marketing efforts and execute their creative directions.

2018-2020

WILLIAM PEACE UNIVERSITY

Adjunct Advanced Graphic Design Studio Instructor

- Plan, prepare and deliver lesson plans and materials geared specifically towards design students.
- Organize design critiques, testing and other materials required to assess student progress.
- Provide guidance for students' professional development and industry best practices.

2018-

Ongoing

THE CREATIVE GROUP

Graphic Designer | Contract

- Work with local businesses to fulfill various design challenges and assignments.
- Develop new marketing and brand collateral for corporate events and initiatives.

ERIC THOMPSON

graphic designer

MORE EXPERIENCE

2015-2016 GOTRIANGLE

Interim Marketing Manager

- Manage day-to-day activities of agency Marketing Department and the on-going tasks of four direct reports.
- Oversaw and managed department budget.
- Planned, purchased and monitored media buys for various agency marketing campaigns.

2010-18 GOTRIANGLE

Senior Graphic Designer

- Worked alongside the Marketing Manager in brand management efforts as well as initiated marketing and design strategy implementation.
- Developed design solutions and processes that significantly reduced contractor billable hours and improved in-house creative output.
- Successfully executed designs for marketing campaigns and agency efforts that have gained national exposure and award recognition in the transit arena.

2009 MARKETING MINISTRIES

Graphic Designer

- Performed various design assignments for agency clients.
- Assisted in the design creations for several successful local brands and organizations.
- Developed rich media and interactive content as well as other web collateral.

2005-08 LULU.COM

Graphic Designer

- Worked as an integral part of Lulu's design team in developing internal marketing and promotional materials.
- Handled several mid-high level external clients' design solutions.
- Developed rich media content as well as other web and print collateral.

EDUCATION

BFA - Visual Comm. Art & Design | Virginia State University



919.673.5862



eric.cre8tive@gmail.com



www.itseric.me